



INSPIRE & CHALLENGE YOUR AUDIENCES

Portfolio of Martin Pasquier as Speaker, Moderator, Facilitator and Lecturer

Updated November 2018



IN A NUTSHELL

Experienced, Passionate and Polyvalent speaker on Digital, Innovation, Entrepreneurship & the Asian Century



Experienced

- 150+ speaking events done
- 10+ countries invited to
- 10000+ audience exposure
- Comfortable both in large public conferences (Echelon, FEVAD Enjeux Ecommerce, etc) and corporate seminars (Sodexo ExCom, Google Sales teams, etc)



Passionate

- Sharing what I see, hear and analyze from 20+ observatory travels in APAC and emerging markets per year
- No bullshit: nuanced and opinionated approach to highly visible topics such as AI, blockchain, China's innovation edge.
- Real-world cases: sharing from my experience as a consultant for Fortune500 as well as own entrepreneurial journey



Polyvalent

- Key topics: Digital Transformation, Tech Disruption and New Business Models, Asia-Pacific Innovation Markets and Strategies, China Innovation Edge, Singapore Startup Ecosystem, Entrepreneurship, Emerging Markets, Corporate Innovation
- Key formats: Keynote, Panels, Roundtable, Boards, Classroom, Field Visits
- Content built for your needs

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Testimonials from my clients



"Martin has an unparalleled ability to connect the dots and people together, to apply thinking and innovation from one industry to the other"
E. Couton, VP Marketing Digital **AccorHotels**
Asia-Pacific

"Martin's tremendous knowledge of the Asian tech world makes him a key inspiring guest speaker."
S. Jeanblanc, Sales Manager **Google** APAC

"It has been an incredibly rewarding journey thanks to him"
D.Kucz, Managing Director & Executive
Committee Member **Haribo**

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Working together

Scope

- Who is in the audience? What message do you need to convey? How much time do we have?
- Outcome: clear brief for me to work for you

Budget

- Based on scope of work, a quotation will be sent
- Payment of the principal is due at signature, reimbursements of operational expenses (accommodation, hotel, etc) billed after event

Delivery

- Support documents (keynote presentation, outline of the conversation, etc) will be sent to you for review a week before event day
- Delivery starts an hour before event day/time to prepare



TABLE OF CONTENT

1. Speaker

2. Moderator & Facilitator

3. Lecturer



1. SPEAKER

SPEAKER – PUBLIC CONFERENCES

- "Discovering the new Silicon Valley - Working with an international ecosystem", Vivatech, Paris, 2017
- "Raising awareness and getting leads online for brands" - Digibuzz, Bangladesh top event for marketing and digital experts, Dhaka, April 2016
- "Trends from the Consumer Electronic Show 2015" – The Hub, Singapore, January 2015
- "Places of Innovation - How tech, corporates, government and community shape places to foster new ideas and collaboration" – Co-working Unconference Asia (CUASIA), Bali, January 2015
- "The role of media in startup ecosystems" - Innovation Xtreme, Bangladesh first startup event for investors and the community, Dhaka, November 2014
- "The Rapid Growth And Evolution of Southeast Asia's Technology Ecosystem", Echelon, Singapore, June 2014
- "Back from Nairobi, Kuala Lumpur and Tehran - Innovation Trends" - Web School Factory, Paris, January 2014
- "Mobile Trends 2013" - Echelon, Singapore, May 2013



SPEAKER – CORPORATE SEMINARS

- "China's technology is eating the world", Google, Singapore, 2018
- "How to avoid being the next Nokia?", Generali Insurance, Hong Kong, 2018
- "Life & Choices of an Entrepreneur", AccorHotels, Singapore, 2018
- "Introduction to Singapore's innovation ecosystem", Bayer, Singapore, 2018
- "The revolution of mobility in Asia-Pacific", RATP, Paris, 2018
- "Digital & Business Transformation in APAC", FrenchFounder, Kuala-Lumpur and Singapore, 2017
- "How Digital Innovation from Asia Disrupt Retail and Brands", Yves Rocher, Paris, 2017
- "Impact of Artificial Intelligence on the Retail Value Chain", Galeries Lafayette, Paris, 2017
- "Innovation trends in Travel in Asia-Pacific", ClubMed, 2017





2.

MODERATOR & FACILITATOR

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- “Danone Marketing Transformation Advisory Board”, Shanghai, 2017-2018
- “Danone Digital Advisory Board”, Singapore, 2015-2016
- “The Future of Digital Marketing”, French Chamber of Commerce in Singapore, 2016
- “Innovation Mixer: Disrupt or Be Disrupted!”, The Hub, Singapore, 2016
- "The Rapid Growth And Evolution of Southeast Asia's Technology Ecosystem", Echelon Singapore, 2014
- “The role of media in startup ecosystems” - Innovation Xtreme, Dhaka, 2014
- “My mobile is my caddy” - FEVAD Enjeux Stakes of E-Commerce, Paris, 2014
- "Mobile Trends 2013 - Panel on future trends", Echelon, Singapore, 2013





3.

LECTURER

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- “Innovation & Design Thinking”, 10 week course for Bachelor level with 35 students, ESSEC Singapore, 2018
- “Innovation scouting”, 6 month course for Bachelor level, linking corporate partners challenges with 60 students from ideation to recommendation, Web School Factory, Paris, 2013-2018
- “Digital Marketing: Online Marketing, Social Media, Advertising, Community Management”, 8 week evening class with 50 students, Lithan Hall, Singapore, 2015-2017
- “Webmarketing”, 8 week course for 30 students, Master’s degree level, University of Lyon, France, 2010-2012





GET IN TOUCH!

Available to challenge and inspire your audiences across the globe

martin@innovationiseverywhere.com